Overalls

Life Concierge

Relax, you've got Overalls



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Comprehensive Life Assistances, Support and Services (CLASS)



Life struggle *[laif strug•gle] noun*

A non-work situation that consumes productivity, causes stress and results in burnout and disengagement.

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From *To Do's* to *Ta Da's*

To Do List

- Call about denied claim
- Get oven repaired
- Find a new vet for Bandit
- Plan family trip
- Meal plan for week
- Send mo

Ta Da List



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Why? Now is the time to act



Employees are struggling

- Overwhelmed from blend of work & personal life
- 79% of employees are stressed; 60% with clinical symptoms (APA 1/1/22)



It's impacting company performance

- 40% of job turnover is due to stress. (Morgan Stanley 09/20)
- Healthcare costs 50% greater for with high levels of stress



Businesses are at a crossroads

- Facing biggest drop in productivity since 1948 *(DoL 10/22)*
- Must Improve productivity while becoming more employee-centric

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17% hidden tax of $#it happening

83% Affected

83% of employees have lost work time to life struggles in the last 6 months

79% Time Off

79% have taken time off or worked nights and weekends to handle a hassle

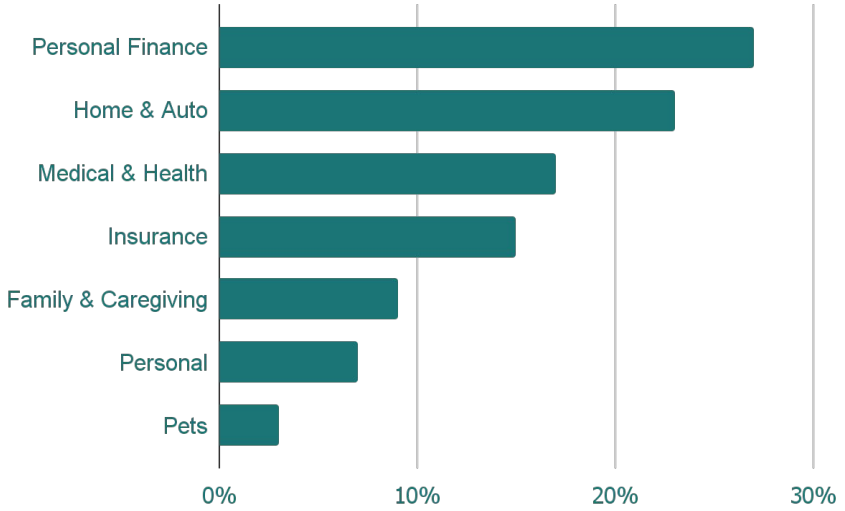
62% Productivity

62% of employees agree that life struggles impact their productivity at work

43% Major impact

43% have taken 2+ weeks off to deal with a major issue in past few years

What are people struggling with?





It's not your fault, but it is your problem!

500-person company loses $8.5m each year in lost productivity from life struggles

Employee benefits survey of 1,350 employees across industries (Jan 2022)

Finances	Family	Self	Health	Home	Pet	Benefits
	**Finding & scheduling service providers**	electricians, lawn services, plumbers, mechanics, veterinarians, movers, doctors, therapists, dentists, etc.				
	**Navigating bureaucracy**	airline and hotel charges, lost baggage, denied insurance claims, cell and wifi bills, utilities, tolls, tickets, etc.				
	**Support caregivers**	scheduling care, arranging transportation, filling prescriptions, arranging in-home care, patient advocacy, etc.				
	**Planning & logistics**	moving, travel, camps, vacations, events, etc.				
	**Expert advice & research**	insurance, personal finances, second opinions on pricing for contractors or vets, etc.				

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Meet your Life Support



LifeConcierge ™ & LifeExpert

Like having your very own personal assistant

- College educated
- Prof experience
- Expertise
- W2 employees
- USA - based
- Diverse

How to Access Overalls

Create an account
overalls.ai/users/sign_up

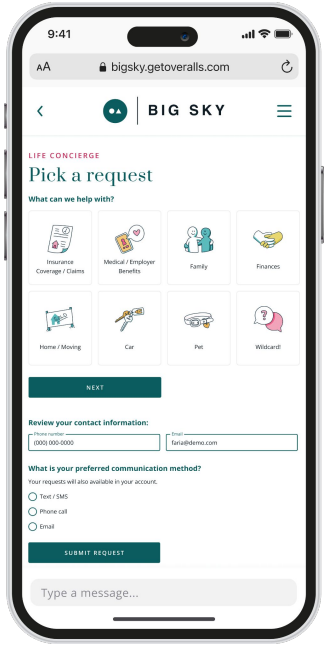
How to Submit To-Do's

Submit your requests through the App

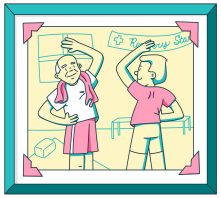
How We'll Communicate

Connect by text, phone, or email - your choice!

Tech-enabled omni-channel experience



App Email Text-message Phone



Medical, benefits and caregiving

- Resolve a denied claim for shoulder MRI
- Help kidney recipient plan out-of-pocket expenses
- Research hospice and plan end of life care and funeral



Navigate financial stressors

- Maxed 401(k). Help researching a “backdoor Roth IRA”
- Car lease / purchase decision
- Home insurance claim after $12k of furniture stolen



Save time on ‘homework’ to-do’s

- Drunk driver crashed into a retaining wall
- Moving from Boulder to Los Angeles with 3 kids
- Find a tutor specializing in reading for kids with dyslexia



Outsource time consuming tasks

- Sit on hold with DMV for license renewal
- Travel assistance for family member with disability
- Price check an expensive veterinary procedure for pet cat

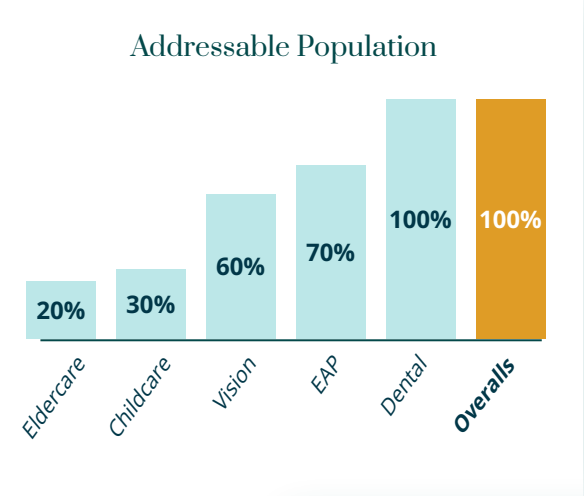


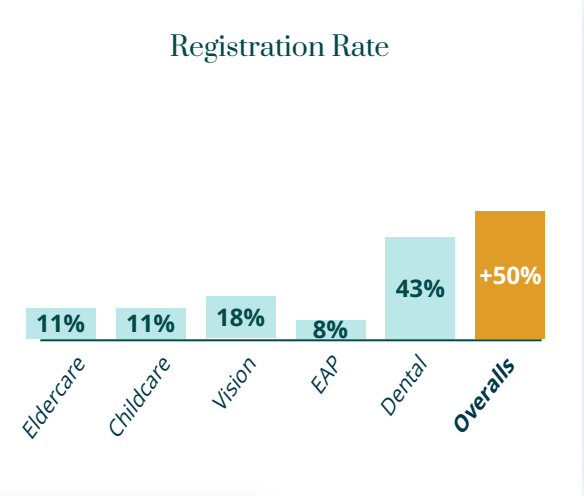
“Game changing benefit I didn’t know I needed, and now I can’t live without.”

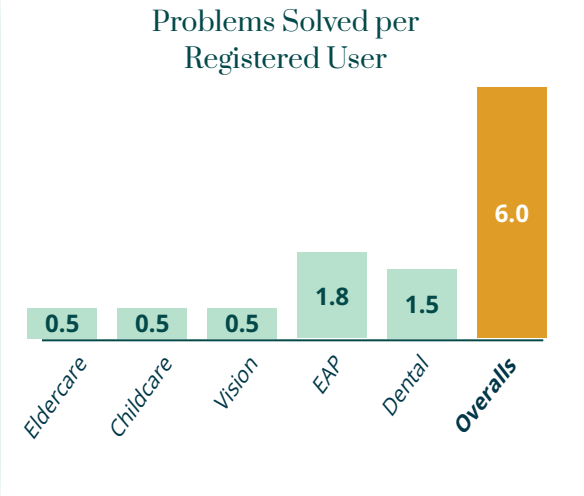
Industry Leading Engagement

Overalls is relevant to the entire workforce and is one of the most highly utilized and impactful benefits an employer can offer

Overalls engagement compared to other employee benefits







4.9 / 5 stars ★★★★★

Why Overalls LifeConcierge?



- Comprehensive life assistance, support, and services (CLASS)
- Real US-based humans employed by Overalls
- Market leading engagement +50%
- Inclusive benefit for everyone, everywhere
- No other financial incentives or partners
- Win-win: productivity, peace of mind, work-life balance

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Easy peasy lemon squeezy



Easy to get started

- ❑ Share eligible employee list
- ❑ Share benefits summary
- ❑ Introduce Overalls to your team



Effortless Engagement

Almost all administration handled by Overalls. Just one requirement for employer:

- ❑ Update eligible employee list monthly



Monthly Insights

- ❑ Employee engagement
- ❑ Time saved from LifeConcierge
- ❑ Employee success stories



Employer Toolkit

- ❑ Pre-written emails and flyers
- ❑ Ongoing engagement emails
- ❑ Recruiting, new hire onboarding, and social media content

Stitch PEO revenue share

Revenue Share

50% of PEPM revenue ($3 PEPM floor through June 2025, $4 PEPM floor thereafter)

Example:

Stitch sells Overalls for $9 PEPM, Stitch retains $4.50 PEPM.

If Stitch sells Overalls for $5 PEPM, Stitch retains $2 PEPM

Custom pricing for companies with 100+ employees

Stitch PEO resource center

Stitch & Overalls

The team at Overalls is excited to partner with Stitch to help clients tackle their to-do lists and improve their work-life balance.

For more information and details on the Overalls and Stich partnership, please see below.

Meet with your success team

SCHEDULE A MEETING

VIEW CONTENT



Overalls Resource Center



Getting Started

Overview Deck

Overalls Guides

One-page Overview

Explainer Video

Product Tour Video

Hall of Fame and User Testimonials

Endless Possibilities (Examples from real requests)

Overalls & Stitch Partnership

Pricing

- 50% revenue share
  - Floor of $3 to Overalls through June 2025. Thereafter a floor of $4
    - example:
      - *Stitch sells Overalls for $9 both take $4.50*
      - *Stitch sells Overalls for $5 Stitch takes $2, and Overalls $3 (after June 2025 Overalls takes $4)*

https://getoveralls.com/stitch-overalls

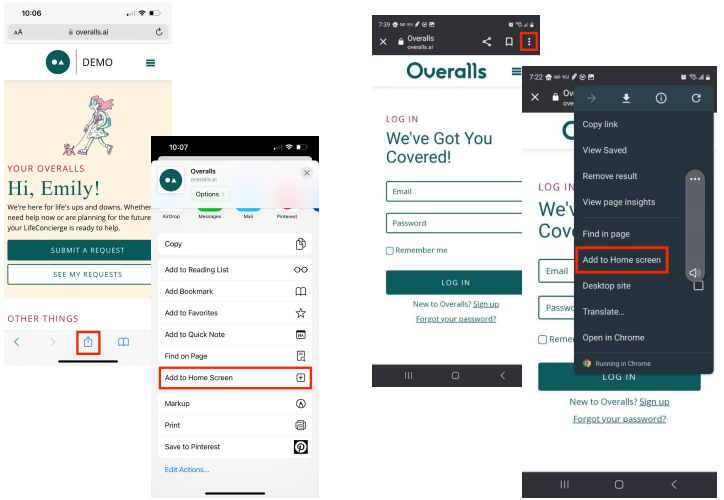
Get started today!

Step 1: Activate Your Account

Scan the QR code or go to:
https://overalls.ai/users/sign_up

Easy as 1, 2, 3...

Step 2: Get the Overalls App



Q & A



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