Overalls

Life Concierge

From To-Do's to Ta-Da's

www.getoveralls.com



Proprietary & Confidential



Life struggle *[laif strug•gle] noun*

Personal matters that consumes work time, causes stress and results in distraction

Daily challenges, such as resolving a denied insurance claim, or scheduling home repairs

Major life events, like moving to a new home or planning for a new child

Boost productivity, enhance work-life balance

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Life Struggles Cost Employers 17% Of Worker Productivity



Employees are struggling

- Overwhelmed from blend of work & personal life
- 79% of employees are stressed; 60% with clinical symptoms (APA 1/1/22)



And it's impacting company performance

- 40% of job turnover is due to stress. *(Morgan Stanley 09/20)*
- Healthcare costs 50% greater for with high levels of stress
- Largest drop in productivity *(DoL 10/22)*



Businesses are at a crossroads

- Improve retention, attract talent and become more employee-centric
- Avg. 500-person company loses $4m+ each year in lost productivity and severely impacts morale and stress

See the Endless Possibilities | getoveralls.com/endless-possibilities

Finances	Family	Self	Health	Home	Pet	Benefits

	**Finding & scheduling service providers**	electricians, lawn services, plumbers, mechanics, movers, veterinarians, doctors, therapists, dentists, tutors etc.
	**Navigating bureaucracy**	airline and hotel charges, lost baggage, denied insurance claims, cell and wifi bills, utilities, tolls, tickets, etc.
	**Support caregivers**	scheduling care, arranging transportation, filling prescriptions, arranging in-home care, patient advocacy, etc.
	**Planning & logistics**	moving, travel, camps, vacations, events, etc.
	**Expert advice & research**	insurance, personal finances, second opinions on pricing for contractors or vets, etc.

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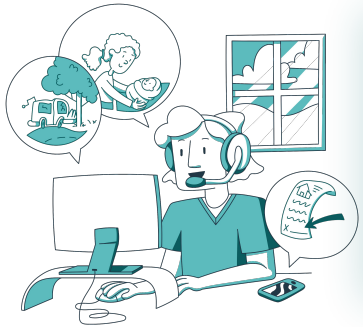
Meet your Life Support



LifeConcierge ™

Like having your very own personal assistant

- Generalists
- College educated
- Prof experience
- W2 employees
- USA - based
- Diverse

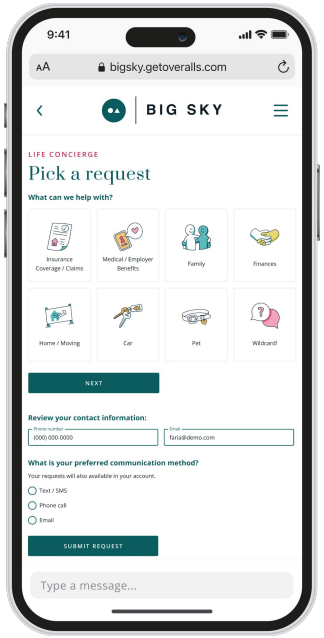


LifeExperts ™

Team of specialists for when you need it

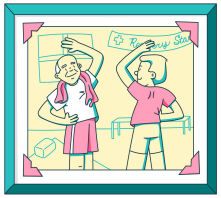
- Accounting
- Insurance
- Personal Finance
- Law
- Home & auto
- Health

Tech-enabled omni-channel experience



App Email Text-message Phone

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Medical and benefits

- Resolve a denied claim for shoulder MRI
- Help kidney recipient plan out-of-pocket expenses
- Help filing 100+ out-of-network mental health claims

[Click here to see Overalls Hall of Fame (Testimonials)]



Navigate financial stressors

- Maxed 401(k). Help researching a “backdoor Roth IRA”
- Car lease / purchase decision
- Home insurance claim after $12k of furniture stolen

Participation rate

>55%

of employees use Overalls



Save time on ‘homework’ to-do’s

- Drunk driver crashed into a retaining wall
- Moving from Boulder to Los Angeles with 3 kids
- Cell phone stolen at college reunion. Help!

Requests per user (avg.)

8

Requests per user per year on average



Outsource time consuming tasks

- Sit on hold with DMV for license renewal
- Travel assistance for family member with disability
- Price check an expensive veterinary procedure for pet cat

Time saved

3.2

Hours saved per request

Why Overalls LifeConcierge?



- ❑ Sort through noise of endless information overload
- ❑ Expert research organized in one place
- ❑ Time consuming phone calls on your behalf
- ❑ Guidance and navigation for complex life events
- ❑ Go from feeling behind to feeling prepared
- ❑ Finding a solution that isn't easily available online

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