Overalls
LifeConcierge

OVERALLS BOOSTS EMPLOYEE MORALE AND PRODUCTIVITY

From Burnout to Balance: BeatBox's Partnership with Overalls

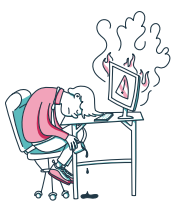
Client

BeatBox Beverages, the Original Party Punch, scored one of the biggest Shark Tank investments in history and has since become one of the fastest-growing ready-to-drink alcohol brands in the U.S. With inventive flavors, eco-friendly packaging, and a passion for music, BeatBox is more than a drink it's a party movement.

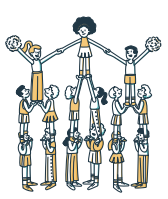
Challenge

As BeatBox rapidly scaled, its employees faced increasing workloads, stress, and the risk of burnout. Additionally, many employees have young families and juggle work along with the busy demands of home. Leadership recognized the pressure their employees were under and turned to Overalls for a solution that would:

REDUCE EMPLOYEE STRESS



BOOST COMPANY MORALE & ENGAGEMENT



MAINTAIN PRODUCTIVITY



The Overalls Solution

Overalls LifeConcierge™ supports BeatBox employees, taking on time-consuming and stressful personal tasks, enabling them to **focus on their work without sacrificing their well-being.**

Program Embraced by Employees

BeatBox employees quickly utilized the services offered and appreciated the support it gave them. The results speak for themselves.

72%
Employees registered for program

21
Tasks completed per registered employee

4.9
Satisfaction out of 5.0

In BeatBox's Own Words

SVP of People and Culture

> *"I was shocked at the cost for the value when I see the time that individuals gain. I look at it as a no-brainer as far as a return on investment. If we had just a small amount of people use Overalls in a month, it pays for itself. It's like we're making money. We're making productivity and productivity is money.*
>
> *We have a remote work environment and flexibility, but there's only so much you can do and still achieve your objectives. It's giving the employees time back to focus on Beatbox while alleviating the stress of getting things done."* **— Courtney King**

Satisfied Employee

An employee needed help finding an in-network couples therapist and understanding insurance coverage. The LifeConcierge researched providers, confirmed that only one partner's insurance was needed, and curated a list of therapists.

> *"Loved how efficient Overalls was at finding the right therapists and giving me options and searching potential costs for me. They saved me hours of research and headaches."*

Tackling Stressors that Interfere with Daily Productivity

Overalls LifeConcierge isn't just a perk, it's **a productivity booster and retention tool** that helps employees navigate issues – from everyday stressors to major disruptive events.



Life Stressors requests typically involved help finding professionals like cleaners, landscaper, contractors, mechanics, etc.



Empower your team with Overalls to enhance their daily lives, boost engagement, and drive your company's productivity to new heights.

SCHEDULE A DEMO TODAY

Learn more at **getoveralls.com**